YONTEX

www.braubeviale.de/en

Welcome to BrauBeviale 2023!

From 28th to 30th of November, Nuremberg Exhibition Centre will finally be the hub for the international beverage industry once again. With our new slogan "We unite variety", we are officially endorsing what makes BrauBeviale such a success story – and what it has been putting into practice for many years.

In the exhibition halls, you will discover products and solutions along the entire process chain of beverage production and marketing.

Explore the future of the beverage industry with us. Experience the variety of our unique community in Nuremberg.



BrauBeviale has its origins in beer and brewing. Today, this tradition is combined with the modern variety of the entire beverage industry. Brewers and maltsters still form the core of trade visitors – but the beverage community is, of course, much larger. That is why we are focusing on wine at this year's event. And nearly 70% of the exhibitors who have already registered will be presenting products and solutions for the non-alcoholic beverage industry.

In short: the whole world of beverages will be gathered under a single roof. Our exhibitor and product database can be filtered according to individual beverage sectors, allowing you to find exactly the exhibitors you are looking for







BrauBeviale international trade fair for beverage production and marketing

Tickets will be available in our ticket shop from the end of July. If you already have questions about your visit to BrauBeviale in Nürnberg, our visitor service will be happy to help you.

Visitor service

T +49 911 8606 4999 besucherservice@nuernbergmesse.de

Honorary sponsor

Private Brauereien Bayern e.V. Thomas-Wimmer-Ring 9 80539 München

Venue

Nuremberg Exhibition Centre

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What can you expect as a visitor to the halls of BrauBeviale?

What has remained the same?

As usual, the exhibitors are arranged around the exhibition park in a way that maps the entire process chain of beverage production. This preserves the sense of community that makes BrauBeviale so unique.

What's new?

Special show

In cooperation with the Bavarian State Institute for Viticulture and Horticulture (LWG), a special show on "Grape Processing and Cellar Management" is being created to specifically address the needs of winegrowers and producers of sparkling wine.

Special area for Logistic

Together with our partners, we are developing a special area for beverage logistics in Germany. There are bound to be lively discussions here concerning the bottleneck in the entire beverage industry.

Young Talents Camp

Here we are creating a separate area, deliberately set apart from the rest of the trade fair, for the next generation of the industry

The beverage industry network don't miss a thing online



If you don't want to miss anything in the run-up to BrauBeviale 2023, sign up for our newsletter now.



For all those who don't want to wait until the end of November, there's our online platform myBeviale.com, offering inspiration, information and networking around the clock.



We unite variety – including in the supporting programme

Our new slogan is the common thread that runs through the BrauBeviale supporting programme of BrauBeviale: We unite variety.

Focus topics that apply equally to all beverage segments include:

Sustainability
Energy
Raw materials and climate
Export
Branding
Containers

In the Forum BrauBeviale, experts will shed light on the hot topics of the beverage industry. For three days, everything on the Forum stage will revolve around inspiration and knowledge transfer. Visitors can experience the innovative power of the beverage world in the Craft Drinks Area. At four different bars, you will discover the variety of beer, wine, spirits and non-alcoholic beverages through guided tastings. -You can look forward to a variety of events, including:

A look at the startup scene Get to know new companies from Germany and international startups at BrauBeviale.

"Designwalk" through the halls In addition to the special show "Design", there will also be a guided design tour in cooperation with bayern.design.

Networking in the evening

Join in the celebrations at "Schanzenbräu & Friends" and at the "Nacht der Sieger" ("Winners' Night") awards ceremony for the European Beer Star.

Pack your running shoes ... We will see you in Nuremberg from 28 to 30 November!

